

Technical Skills



- Expertise in **Adobe Illustrator, Photoshop and InDesign** with an ability to work fast and efficiently.
- Experienced in working with **BlackMagic-Fusion** and intermediate level **HTML-v5 & CSS-v3**, including **Adobe Dreamweaver**.
- An understanding of prepress work-flows and specifications.

Personal Skills

- Ability to translate creative urge into **high impact** designs.
- Strong theoretical **knowledge** and a highly conceptual approach to design.
- Ability to work fast and efficiently with a strong attention to detail.
- Highly motivated and a **quick learner**.
- Strong **communication skills**.
- Ability to **meet deadlines** and work well under pressure.

Academic Proficiency

Graduate Diploma in Creative Technologies | Graphic Design

Media Design School, Auckland | 2015

- Graduated in an extensive one year **NZQA Level 7** course that focuses on developing professional skills for working within a studio or company.
- Conducted a research project on the “**Effectiveness of Infographics in Visual Communication**”, studying how the bulk of information can be converted into visual graphics for either marketing, accounting, or promotional purposes.
- Gained a deep insight into design areas such as **typography, layouts, branding, logo design, prepress processes, 3D, preflight and printing methods** thereby learning a sound work-flow and gaining technical knowledge.

Bachelors in Animation and Multimedia Technologies

Punjab Technical University, India | 2010-2013

- Graduated with merit and gained a **top position** in the university.
- Learned sharp skills in adobe suite, excelling at **Photoshop, Illustrator and InDesign**; and an intermediate knowledge of other 3D softwares.
- Attained expert level knowledge of **BlackMagic-Fusion** and was placed in India's biggest studio for VFX and stereo-rotoscopy.

Experience

Freelance | Graphic Design | 2016

- Designed event poster and required collateral for V3 Events.

Freelance | International College of Auckland | 2015

- Created images to be uploaded on their website to attract students from different nationalities.

Graphic Designer/Bidder | Creative-I Technologies | 2014

- **Managed projects** with developers including creating proper documentation and file management.
- Worked for Indian Foodies on taking product shots; photo-editing; and making images ready to be published onto the e-commerce website. Also created **branding solutions, and print-ready promotional and personalized gift packaging collateral** for buyers.

Graphic Designer | Prime Focus, India | 2012-2014

- Worked as a **Graphic Designer & Roto artist** in the conversion department for many Hollywood and Bollywood projects.
- **Managed a team** comprising of over ten artists for multiple tasks, under tight deadlines, while maintaining a professional quality.

Achievements

- International Student Ambassador, **Auckland Police**.
- Named **best student of the year** | 2012, Chandigarh Group of Colleges.
- **University topper** | 2013, Punjab Technical University, India.
- Inter college **debate** champion.

References

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